

TeachAde gifts iPads, registers thousands at NEA Expo Annual Meeting in Chicago

TeachAde.com shared info about its ground-breaking online community for educators and efforts with partners including NEA Member Benefits, Disney and Adopt-A-Classroom

CHICAGO – October 3, 2011 – <u>TeachAde.com</u>, an award-winning online community and resource center for educators, joined thousands of educators from across the country at the 2011 National Education Association Annual Meeting this summer in Chicago, Illinois. During the event, representatives of TeachAde.com shared information about their ground-breaking online community and their work with partners such as NEA Member Benefits, <u>Disney's Planet Green Challenge</u> and <u>Adopt-A-Classroom</u>.

TeachAde's booth at the NEA Expo awarded three iPads to NEA members Rhonda Johnson, Jeri Mayo and Jerrod Newell during the event as well as helped thousands more register to be a part of the first, fastest-growing, free social networking website designed just for educators. Members of TeachAde.com receive regular e-bulletins with current events, fundraising options, community news, classroom resources and more.

Along with TeachAde.com's online resources, members are also able to register for Adopt-A-Classroom, an organization that provides an easy and effective way for parents, friends, family, contacts, local businesses and social network friends to make direct donations to classroom teachers. Teachers register and are able to use easy outreach tools to spread the word.

"I'm very excited about the enthusiastic response we received from the thousands of educators we met at the NEA Expo," said Michael Pearce, TeachAde.com CEO. "Thousands of new members registered for TeachAde.com during the event and we are continuing to experience more growth since then as the word spreads."

"The value of TeachAde.com stems from the knowledge and enthusiasm our members share within our site, working together to support each other in classrooms across the nation. As our numbers grow, so too does the power of this community." TeachAde.com has exciting plans for more great giveaways to its members as the new school year begins this fall. Registration is free at www.teachade.com. For more information about the NEA Annual Meeting, see http://www.neaexpo.com.

About TeachAde

Teachade.com is the first website designed specifically for educators that provides free resources, a vibrant community of like-minded professionals and a place to share thoughts, ideas and more that meet each educator's specific interests and needs. TeachAde.com is unique in its dedication to supporting classroom educators, while remaining completely free and easy to use, combining the best features of social networking with abundant educational resources and robust fundraising tools. Investor funding for TeachAde.com has been provided by Robert Potamkin, Chairman of Potamkin Companies. For more information please visit www.teachadestore.com or email dmena@teachade.com.